

**Claims:**

1. A combination shipping/display box for displaying goods for sale, said box comprising,
  - a front panel, a bottom panel and a plurality of other panels,
  - 5 said front, bottom and other panels defining a compartment for holding said goods,
  - at least one of said bottom panel and said front panel including a display tab integrally formed therein, said display tab having a perforated first edge and a second edge adapted to hingedly attach said display tab to
  - 10 said box,
  - said display tab being adapted to movably detach from said box along said perforated first edge but remain attached to said box along said second edge.
2. A box according to claim 1, wherein the display tab comprises a swing portion and a display portion, said swing portion being hingedly attached to said box along said second edge.
- 15 3. A box according to claim 2, wherein said display tab further comprises a hinge means for movement of said display portion relative to said swing portion.
- 20 4. A box according to claim 3, wherein said hinge means is a hinge fold defined in said display tab.
5. A box according to claim 3, wherein said display tab is formed in said front panel.
6. A box according to claim 5, wherein said second edge
- 25 comprises a fold.

7. A box according to claim 3, wherein said display tab is formed in said bottom panel.

8. A box according to claim 7, wherein said display tab further comprises a secondary swing portion positioned on an interior side of said front panel during display.  
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9. A box according to claim 3, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

10. A box according to claim 4, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

10 11. A box according to claim 10, wherein said hinge fold is formed by an edge between said front panel and said bottom panel.

12. A box according to claim 2, wherein said second edge comprises a fold.

13. A box according to claim 12, wherein said second edge is formed in said front panel.  
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14. A box according to claim 12, wherein said second edge is formed within said bottom panel.

15. A box according to claim 3, wherein said display tab has marketing indicia thereon.

20 16. A box according to claim 15, wherein said front panel includes marketing indicia thereon.